



MERCHBOOK



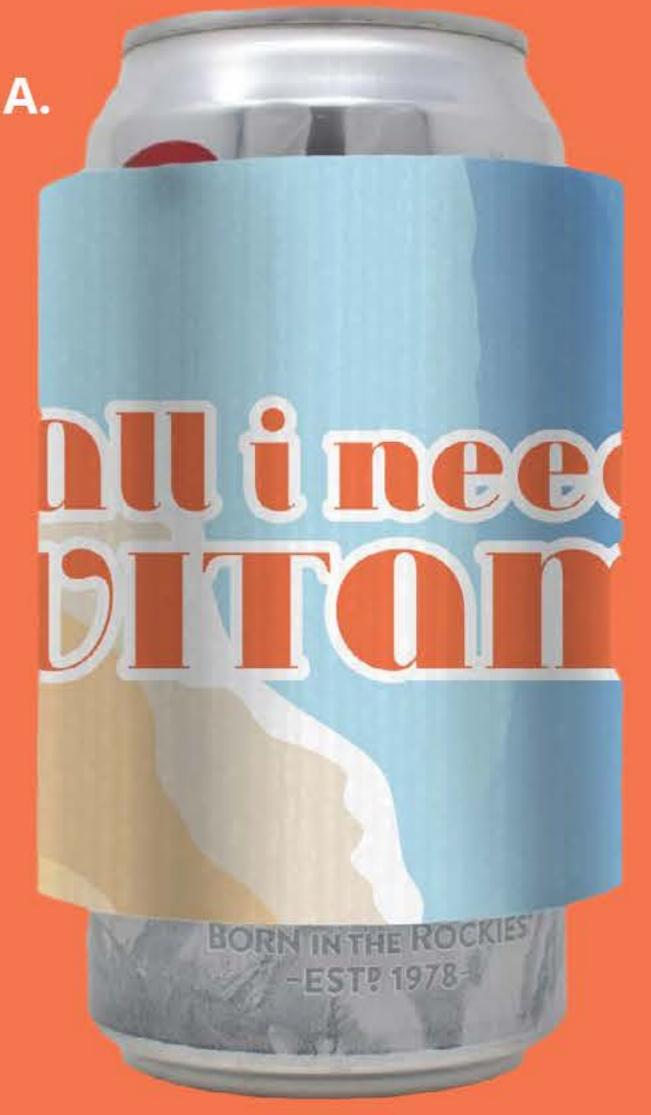
# Whether you're hitting the trails, lounging at the beach, road tripping or relaxing with friends in the backyard—summer is upon us!

Gone are the short days and chilly temperatures. Time to soak up the sun, fire up the grill and enjoy gatherings with friends and family. We've rounded up a great assortment of summer brand-boosting products—from a flamingo inflatable beverage coaster to a sand-free beach blanket to must-have golf essentials—to help make your summer shine!



# BACKYARD HITS

Create this season's hot spot and build your brand with these backyard must-haves!







#### A. Slap Wrap Coolie

Perfect for backyard hangouts and more, this drink coolie attaches to a can like a slap bracelet and keeps hands comfortable and dry.

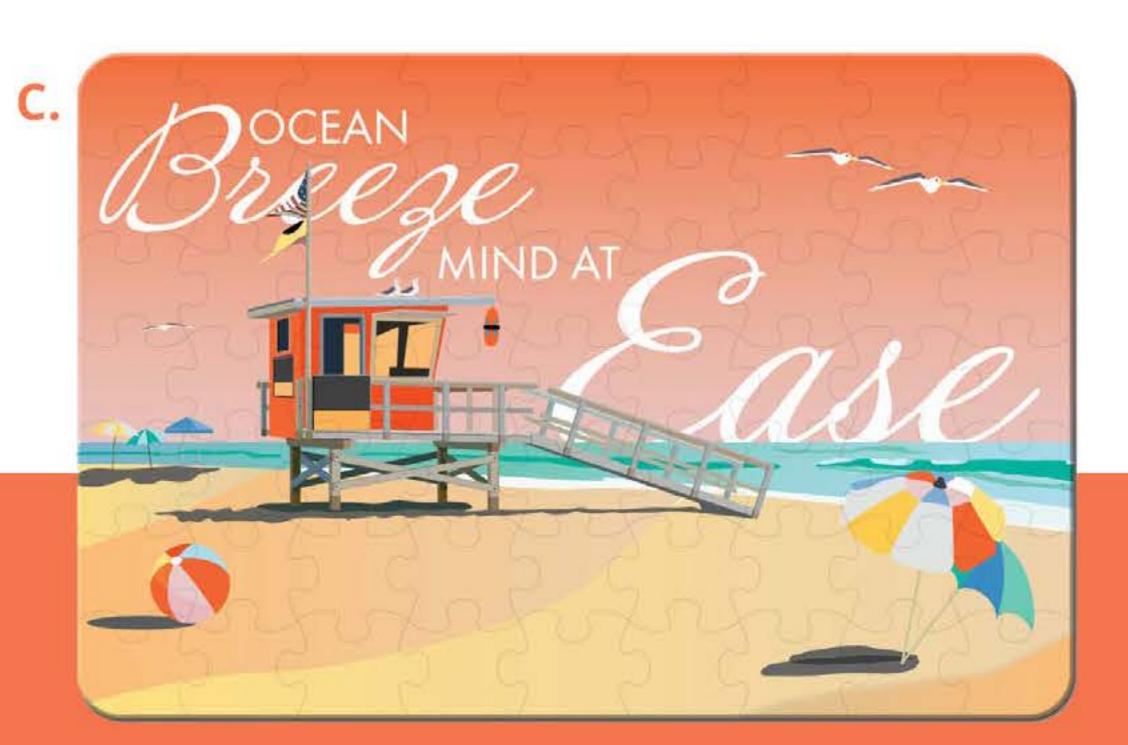
#### B. Waterproof Bluetooth Speaker

Take your tunes to the beach and leave your worries at home with this Bluetooth speaker that is dustproof and waterproof!

#### C. Petite Tabletop Fire Bowl

A small-scale tabletop fire pit will look great in any outdoor space, making it feel like a retreat in your own backyard.









#### A. BBQ Set

Bring out their inner grill master with this classic set!

#### **B. Firefly Safety Matches**

Every great backyard shindig needs a bonfire! Make sure your brand sticks around all summer long with these handy matches.

#### C. 63-Piece Full-Color Jigsaw Puzzle

Puzzles are a great activity for family fun, at home or on vacation. Let them piece together a good time with a branded puzzle!

#### D. Party Tub Cooler

Grab an ice cold drink and unwind! This party tub gives the option to use on its included stand or a table top, making it perfect for any setting.





#### A. Made In The USA San Tumbler

Keep your favorite beverages cool on a hot day with this double-wall insulated tumbler.

#### B. Cuisinart® Get Sauced Gift Set

Grilling and slathering the sauce just got easier with this handy Cuisinart® sauce and stainless basting pot with silicone brush gift set.

#### C. Mosquito Repelling Lantern

Keep pesky bugs away from your porch or campsite with this powerful bug-zapping light.



## GOLF ESSENTIALS

In the last year, one out of every three Americans over age six has played golf, followed golf on television or online, read about the game or listened to a golf-related podcast\*. Get your share of the market with these golf essentials! They're perfect for corporate or charity golf events, team-building golf outings or winning over your company's golf-loving customers and prospects.

#### A. Puma Golf Men's Rotation Stripe Polo and Puma Golf Ladies' Rotation Stripe Sleeveless Polo

These classic striped polos will have you feeling light and fresh on the course with their classic structure and sweat-wicking finish.







B. Double Layer Golf Towel

Specially designed to keep the logoed side clean, this double-layered golf towel clips to a golf bag for easy access.

#### C. Titleist® Tour Performance Golf Cap

With classic style and a moisture-wicking sweatband, this cap delivers unmatched, lightweight performance on and off the course.

#### A.



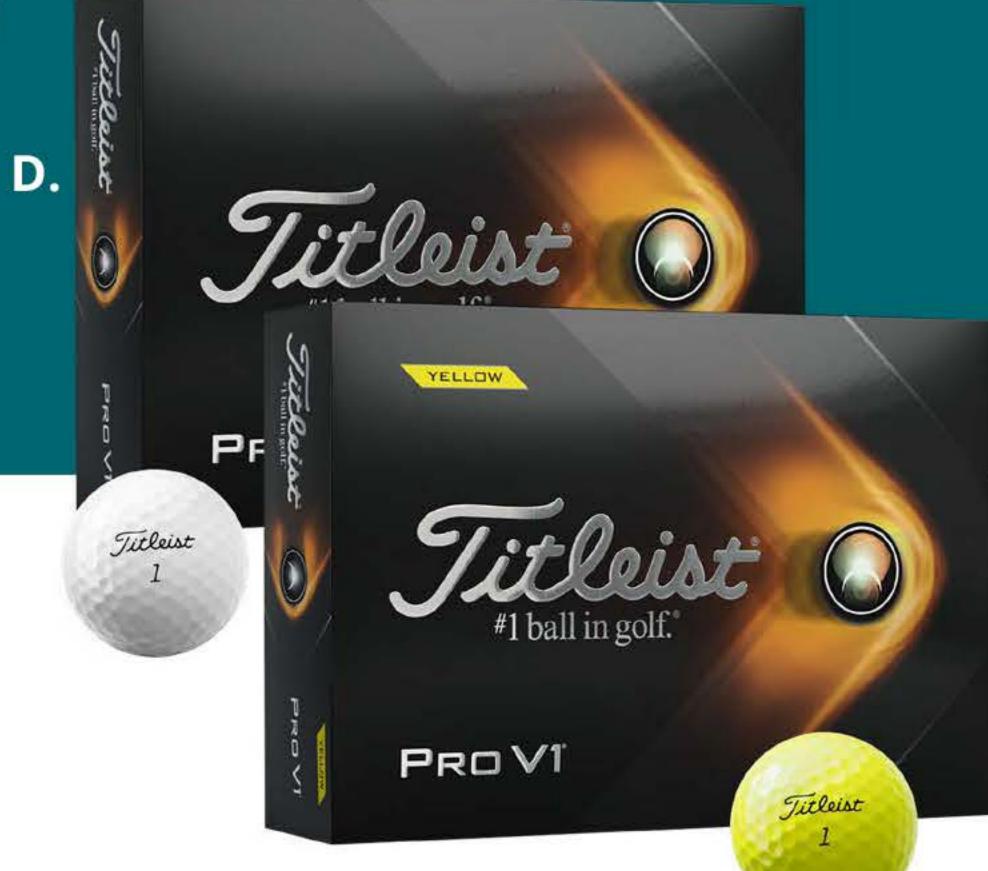




Lighweight but strong, this tool features a handy switchblade function, rubberized soft feel and removable ball marker.

B. Callaway Chrome Soft Truvis Golf Balls
Send your brand soaring with these customized golf balls!





#### C. Valuables Pouch

Keep everything in its place with this handy bag.

#### D. Titleist® Pro V1® Golf Balls

Always bring your best with this top-rated golf ball!





## A. Java Golf Kit

A perfect giveaway for golf outings and tournaments!

#### **B. Stealth Cooler**

Slip this narrow cooler in your golf bag to always have a cold drink on hand.

#### C. Titleist® Commemorative Tin Kit

Commemorate a special day on the course with this classic gift.



# OUTDOR FUN

Did you know four out of five consumers say promotional products make an experience more enjoyable?\* Gear up your summer marketing by including these outdoor essentials in the mix!







#### A. Magic Molding Cotton Sand

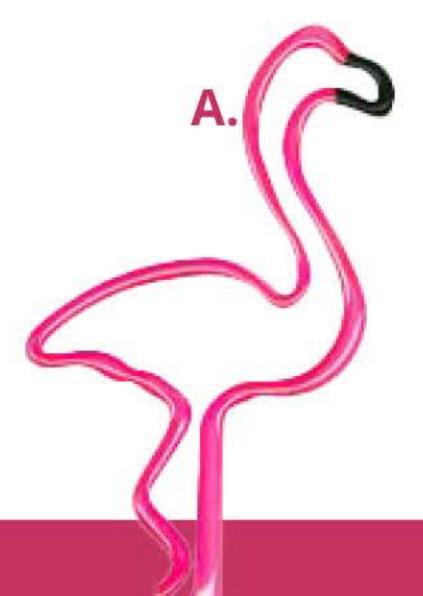
Who says you need the beach to play with sand? This magic molding sand is fun and stress-relieving for kids and adults alike!

#### B. Inflatable Beverage Coaster

Let your brand make a splash! This floating flamingo coaster makes a great addition to pool parties or summertime hangouts.

#### C. Sure Float Key Tag

Keep your brand floating at the top of their mind—and their keys floating at the top of the lake or pool—with this floating keychain!



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#### A. InkBend Pen

Get into a summery mindset anytime, anywhere, with this brightly colored flamingo pen!

#### **B.** Collapsible Folding Wagon

Perfect for hauling gear to outdoor sporting events, trips to the beach or park, or to your garden on a Saturday afternoon. And when you're done, it folds up for easy storage!

#### C. Twill Mesh Snapback Hat

Breathable mesh makes this cap a comfy choice for summertime! Enjoy airflow while keeping your face shaded from the sun.

#### D. Insulated 6-Pack Cooler

Keep it cool! Pack snacks and refreshing drinks for a hike, picnic, beach day, or camping trip with this insulated cooler.



#### A. Water Squirter

Cool down on a hot summer day with a water toy! Perfect for children and adults alike.

#### **B. Sand Free Game Beach Blanket**

Time for fun in the sun! Preprinted with tic-tac-toe and target games to play with the included sand bags. Made from nylon fabric material, so you'll have no problem cleaning off the sand when it's time to leave.

## C. Space Ice Therapy Cooling Seat

Stay cool in hot conditions with this easy-to-use seat. Self-charges and "cools" when placed in any environment under 72 degrees. When the seat becomes firm, it is ready for game days, company picnics, to cool off in a hot car, and more!

#### D. Beach-Nik™

Keep drinks, keys, wallets and other valuables out of the sand while enjoying a day at the beach.





## A. Thermos® Double Wall Stainless Steel Can Insulator

Cold drinks are a must, and when you need them portable, you need this handy insulated can holder.

#### B. Command® Hook

Let your logo hang around! This large custom Command® Hook can hold hats, hoodies, beach towels, and other gear—in summertime and year-round.

#### C. Pickleball Set

There's a reason why Pickleball is the fastest growing sport in America—virtually anyone can enjoy it! Get out and join the craze!

#### D. Carrera 259 Sunglass Kit

Radiating cool and laid-back appeal, these sunglasses will become a key player in your summertime activities and adventures.







#### A. 6' Deluxe Beach Umbrella

Your brand is sure to catch the eyes of passersby while lounging at the beach!

B. h2go Ascent Water Bottle
Stay hydrated on hot summer days. Always having a refreshing drink nearby is easy with this vacuum-insulated water bottle.

C. Koozie® Kamp 2-Person Tent
Whether you're camping out in the wilderness or in your backyard, this tent is sure please!



# ROAD TRIPPING

Time to pack up the car and hit the open road! Make sure you have the essentials for an epic adventure with these handy brand boosters.



#### A. Igloo® Leftover Essentials Backpack Cooler

This conveniently sized backpack cooler is perfect to take on your next beach or park picnic adventure.

#### B. Mesh Folding Chair

Stay cool while taking a break in the comfort of your own portable easy chair!

#### C. Mammoth® Cruiser 15 Cooler

A personal-sized cooler designed for durability, yet lightweight enough to easily carry on any excursion.



#### A. Breezy Phone Holder

Sure to be a welcome gift to add to any road warrior's stash!

### **B. Optimum-V Trunk Organizer**

Keep all of your travel essentials organized and in place with a functional trunk organizer.

#### C. Lumina Jump Starter/Power Bank

No one around to help jump a dead battery? No problem! Now you can help yourself with this jump starter power bank

#### D. Dry Bag Duffel

No matter where your travels may take you, make sure everything arrives in good shape with a dry bag duffel.



B.





A. SlipZip Reuseable Storage Bag
The perfect accessory for packing lunch and snacks for the beach.

#### B. Snack Attack Batch

Keep their bellies happy with a tasty snack!

## C. Wheat Straw Cutlery Set

Always be prepared for drive-thru forgetfulness with your very own personal utensil set!

Keeping up with the latest trends shows customers and prospects that your organization is forward-thinking and innovative. We're here to help every step of the way! Reach out today to plan your next promotion with growth-oriented merch.

