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For Immediate Release

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New York City Printing Firm Wins 2008 National PEAK Award

Diverse Printing & Graphics, Inc. (DP&G) has been cited for excellence in a national competition among other printing companies. The New York-based distributor of commercial printing, graphic services and promotional products won a 2008 Print Excellence And Knowledge (PEAK) Grand Award in the annual competition sponsored by Print Solutions Magazine, published by the Print Services and Distribution Association (PSDA). This year's contest attracted over 250 entries from the United States and around the world.

DP&G won their First Place/Grand Award in the fiercely competitive digital printing category, presenting a brochure to launch the national brand Gianni New York to new clients. Their winning entry presented Gianni New York's Gourmet Ice Cream & Italian Ice products for a national grocers convention in a stunning Wire-O bound book, printed digitally as a four-color brochure. This was accomplished in less than one week from start to finish! Judges called the piece nice and clean, and remarked how well the design was printed.

One judge commented, *"The quality from their digital press is just amazing."*

The PEAK awards competition is the only one of its kind to recognize printing companies, which comprehensively solved a customer's need with their print solution. Award winners must demonstrate outstanding problem resolution; creative approaches to print design and most important- the fine craft of printing. Award categories reflect outstanding performance in fulfillment, timely logistics management, cost savings and other services that were required to deliver an end-to-end product/service. Winning entries should produce a product that solved a client's problem and/or improves the client's business.

"I am proud to have won this award during our 15th anniversary. It shows Diverse Printing is committed to timely printing solutions that work for clients such as Gianni New York to expand their business," remarked Brian Rothmeier, President of DP&G. "We have the experience and knowledge to provide our customer's print products by their deadline, with high quality and priced within their budget. That's our focus, and we feel honored to be recognized by Print Solutions Magazine with a First Place 2008 PEAK Grand Award for the Gianni New York sales kit."

Diverse Printing & Graphics, located in New York, NY, provides custom printing solutions to many New York area businesses. Their clients include retailers, various service industries, and the healthcare industry since 1993. As their name attests, Diverse offers a wide-range of products and services, including an online e-commerce ordering solution. For inquiries concerning specific print projects, contact Brian Rothmeier, at 212-324-2400, email connects@diverseprinting.com or via their DP&G website: www.diverseprinting.com

Print Solutions Magazine, a winner of 99 awards for excellence in writing and design, is published by PSDA, an international trade association of 1,500 companies in the printing industry. Headquartered in Alexandria, Va., PSDA has served its members for more than 50 years through publications, expositions, schools and other services designed to help printing professionals attain growth as successful, dynamic printing businesses.

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