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*For Immediate Release*

Contact Information: Anna Romano, Assistant to the President

Tel: 212-324-2400, Fax: 212-324-2401

Email: [aromano@diverseprinting.com](mailto:aromano@diverseprinting.com)



## *New York City Printing Firm Wins 2009 PEAK Award of Excellence*

Diverse Printing & Graphics, Inc. (DP&G) has again been cited for excellence in a national competition among other printing companies. The New York-based distributor of commercial printing, graphic services and promotional products won a 2009 PEAK Award of Excellence in the annual competition sponsored by Print Solutions Magazine, published by the Print Services and Distribution Association (PSDA). This year's contest attracted over 300 entries from the United States and around the world.

DP&G won their Award of Excellence in the competitive binder and presentation folder category. Their winning product was a top loading pocket folder for the Urban Zen Foundation. This piece not only had excellent ink coverage and design elements, it was a totally green product! The cover stock used was made of 100% recycled paper, with 100% PCW content (Post Consumer Waste). **Additionally, the inks were vegetable based, making this a totally Green product!**

The PEAK awards competition is the only one of its kind to recognize printing companies, which comprehensively solved a customer's need with their print solution. Award winners must demonstrate outstanding problem resolution; creative approaches to print design and most important - the fine craft of printing. Award categories reflect outstanding performance in fulfillment, timely logistics management, cost savings and other services that were required to deliver an end-to-end product/service. Winning entries should produce a product that solved a client's problem and/or improves the client's business.

***"I am proud to have again won a PEAK award in 2009. Diverse Printing is committed to timely printing solutions that work for our clients, including the need for green products that help support our environment"*** remarked Brian Rothmeier, President of DP&G. ***"We have the experience and knowledge to provide our customer's print products by their deadline, with high quality and priced within their budget. That's our focus. We feel honored to be recognized by Print Solutions Magazine with a 2009 PEAK Award of Excellence for this green folder product"***.

Diverse Printing & Graphics, located in New York, NY, provides custom printing solutions to many New York area businesses. Their clients include retailers, various service industries, and the healthcare industry since 1993. As their name attests, Diverse offers a wide-range of products and services, including an online e-commerce ordering solution. For inquiries concerning specific print projects, please contact Brian Rothmeier, at 212-324-2400, email to [connects@diverseprinting.com](mailto:connects@diverseprinting.com) or via their DP&G website: [www.diverseprinting.com](http://www.diverseprinting.com)

Print Solutions Magazine, a winner of 99 awards for excellence in writing and design, is published by PSDA, an international trade association of 1,500 companies in the printing industry. Headquartered in Alexandria, VA, PSDA has served its members for more than 50 years through publications, expositions, schools and other services designed to help printing professionals attain growth as successful, dynamic printing businesses.

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